

YOUR PRESENCE IN THE U.S., WITHOUT BUILDING AN OFFICE



Expanding into the U.S. market doesn't always require opening a physical location or hiring a full team.

What many companies need first is visibility, credibility, and a reliable point of contact on the ground.



Representative of America provides that presence.

We support companies that want to stay visible in the U.S., explore opportunities, and build connections, without committing to a full operational setup right away.

WHAT THIS MEANS FOR YOU

- ▶ **A CREDIBLE U.S. PRESENCE**
Have a professional representative connected to the market and able to act on your behalf.
- ▶ **STRONGER POSITIONING**
Be part of conversations, meetings, and opportunities where local presence matters.
- ▶ **LOWER COMMITMENT UPFRONT**
Explore the market before investing in a full office or team.
- ▶ **CONTINUITY**
Maintain visibility and follow-through even when your internal team is focused elsewhere.
- ▶ **EFFICIENCY**
We handle coordination, introductions, and local communication so your team can stay focused on core operations.

HOW COMPANIES USE REPRESENTATIVE OF AMERICA

Clients typically engage with Representative of America when they want to:

- ▶ Explore entry into the U.S. market
- ▶ Maintain visibility without opening an office
- ▶ Build relationships with partners or distributors
- ▶ Be represented at meetings or events
- ▶ Stay connected to opportunities in the U.S.
- ▶ Test demand before expanding further

Some use Representative of America during early exploration. Others keep us as an ongoing U.S. presence.

HOW WE SUPPORT YOU

Representative of America acts as a U.S.-based representation partner. Support may include:



- ▶ Visibility and positioning support
- ▶ Representation in meetings or events
- ▶ Introductions to potential partners
- ▶ Coordination and follow-up
- ▶ Ongoing communication and presence
- ▶ Strategic check-ins as opportunities develop

Our role is flexible and aligned with your pace. We support where presence and continuity make the most difference.

WHEN THIS APPROACH WORKS BEST

Representative of America is often a fit for companies that:

- ▶ Are evaluating U.S. expansion
- ▶ Want to stay visible in the market
- ▶ Need a U.S. point of contact
- ▶ Are attending or monitoring U.S. events
- ▶ Prefer to move step-by-step



This approach allows you to move forward without overcommitting too early.

START WITH A CONVERSATION

We begin with a short discussion about your goals and timeline. From there, we determine where representation and visibility can support your plans.



<https://representativeofamerica.com/>

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A practical way to stay present in the U.S., at your own pace.